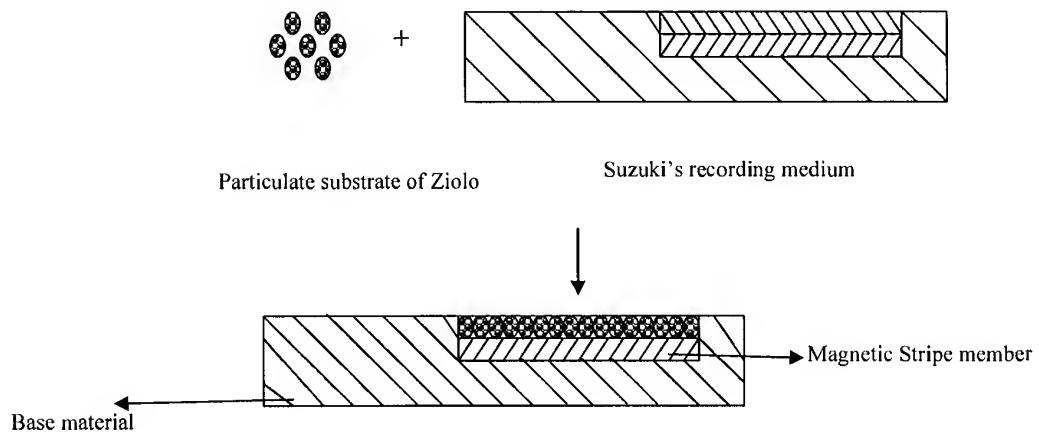
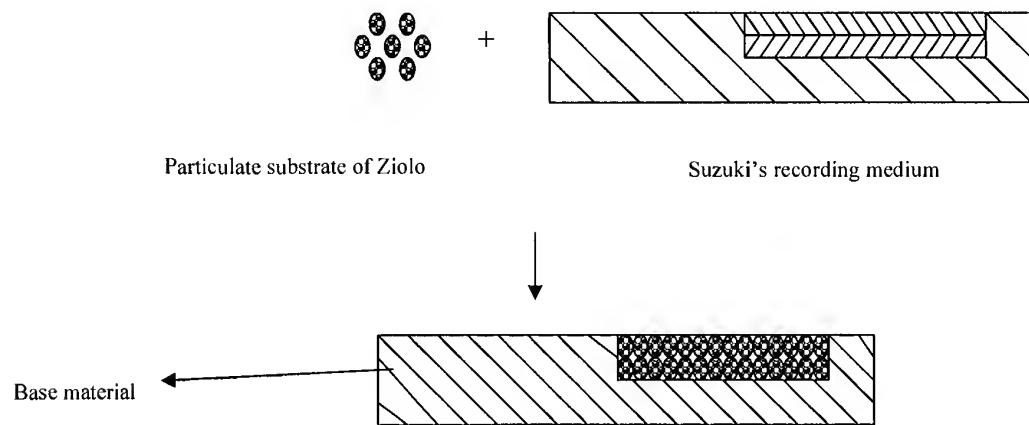


First, if the alleged motivation were indeed to exist, the skilled artisan would arrive at a magnetic recording medium as taught by Suzuki in which Ziolo's particulate substrates (that have coated or impregnated magnetic material) are formed into a magnetic stripe member and embedded into a groove formed on a base material. For example, see the illustration below.



Alternatively, one of skill in the art would combine the teachings of Ziolo and Suzuki to arrive at a recording medium in which Ziolo's particulate substrates (that are coated or impregnated with magnetic material) are used to fill the groove of Suzuki's magnetic cards. For example, see the illustration below.



However, neither one of these combinations can be equated to a tag that comprises a host material having a disordered plurality of pores in which the host material is at least substantially non-magnetic and wherein at least some of the disordered plurality of pores of the host material have been filled with a magnetic material as in the pending claims of the present invention. Therefore, even if motivation were to indeed exist as alleged by the Office, the resulting combination fails to arrive at a tag as required by the pending claims. As such, neither reference, alone or in combination, provides any evidence that such a combination would have been at all predictable.

Therefore, Applicants submit that one of ordinary skill in the art would not find it obvious to combine the teachings of Suzuki and Ziolo to arrive at a tag as claimed in the present invention.

The Applicant further contend that Ziolo's substrates are particulate and used in mixtures with toner particles to develop electrostatic latent images. This in no way provides any motivation to a person skilled in the art to use the substrate particles having coated or impregnated magnetic material as tags for identifying an object of the present invention. In view of the above observation, the Applicants contend that Suzuki and Ziolo fail to provide motivation to one of ordinary skill in the art to arrive at the present invention.

Thus, for these reasons as well as those provided in the Response to Office Action dated September 17, 2008, Applicants submit that the Office has failed to establish a *prima facie* case of obviousness and request that this rejection be withdrawn.

Applicants additionally enclose copies of Exhibits A and B as referred to in the September 17, 2008 response.

Applicants respectfully request entry of this Supplemental Communication into the file. On the basis of the foregoing remarks, Applicants respectfully submit that the pending claims are in condition for allowance.

Should any question or issue arise concerning this application, the Examiner is encouraged to contact the undersigned at the telephone number below.

No fees are believed to be necessary in connection with this filing, but should any fees be due, the Commissioner is authorized to charge same, or credit any overpayment to Deposit Account No. 18-0580, Reference No. 79030-001.

Respectfully submitted,

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EXHIBIT A

tag - Definition from the Merriam-Webster Online Dictionary

Page 1 of 2

Merriam-Webster

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Tag

Entries 1 to 10 of 18. [Next >](#)

tag [tāg]

tag[1, noun]
tag[2, verb]
tag[3, noun]
tag[4, transitive verb]

TAG

dog tag
phone tag
price tag
radio-tag
tag along

Main Entry: **tag** **4b**
Pronunciation: **Vmg**
Function: **noun**
Etymology: Middle English *tagge*; akin to Middle Low German *tagge*, *tacke* twig, spike
Date: 14th century

1 : a loose hinging piece of cloth : **TACKER**
2 : a metal or plastic binding on an end of a shoelace
3 : a piece of hanging or attached material; specifically : a loop, knot, or tassel on a garment
4 a : a brief quotation used for rhetorical emphasis or sententious effect b : a recurrent or characteristic verbal expression c : **XAGLINE**!
5 a : a cardboard, plastic, or metal marker used for identification or classification <license tag> b : descriptive or identifying epithet c : something used for identification or location : **FLAG** d : **LABEL** 3d e : **PRICE TAG** f : an element of code in a computer document used especially to control format and layout or to establish a hyperlink
6 : a detached fragmentary piece : **BLF**
7 : a graffiti in the form of an identifying name or symbol

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Pronunciation Symbols

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8/20/2008

EXHIBIT B

**Webster's
Encyclopedic
Unabridged
Dictionary
of the English Language**

PORLAND HOUSE

ACKNOWLEDGMENTS AND PERMISSIONS

The "A dictionary of the English Language" section of this (Webster's Encyclopedic Unabridged Dictionary) is based on the first edition of The Random House Dictionary of the English Language, the Unabridged Edition, copyright © 1965.

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less (*lek/les*), adj. lacking tact; showing no undiplomatic; offensively blunt; a needless remark. —**less-ly**, adv. —**less-ness**, n.
less (*lek/les*), adj. 1. of or pertaining to the sense of touch. 2. communicating or imparting the sense of contact; arising from or due to touch. [*< L (sens-) + -s-*] —**less-fully**, adv.
les (*lek/z*), n. the basic metrical unit in early music. [*L: touch; see TACT*].

le-ba-yah (*le/ba/yah*), n. a former city in the District of Mexico; now a SW district of Co City; national observatory.

lett, n. U.S. Informal, a child, esp. a boy. [short for *OLE*]

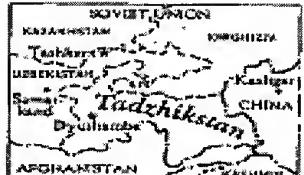
lett, n. a boy's given name, of Theodore or Theodore.

let-ma (*le/t'ma*), n. Sir René Almás. See *Almás, Sir Lawrence*.

LE (*le/jik*), n., pl. -djik. 1. Tadzhikistan. 2. Tadzhikian, nor (sdj/mbr). n. Biblical of Palmyra.

lef (*lef/pəf*), n. the larva or immature form of a toad, etc., esp. after the appearance of the forelimbs and the resorption of the tail. [ME *lefdepot* < *LEAF TOAD* + *lef TAIL*]

leifik (*le/flik*), n., pl. -dzhik for 1. 1. Tadzhik. 2. Tadzhikian.



zhit-k-i-stan (*zhit'k'is'tan*, -*zhit'-*), n. 1. Russ. to jilt. 2. n. a republic in W Asia, N of Afghanistan. 5,112,000; 63,000 sq. mi. Cap.: Dushanbe. Also, Tadzhikistan. 3. n. Soviet. b/lc.

3. prep. Scot. to.

leis-ure (*leis'cher*), n. Eng. us-er, u-rit/er. Leisure, a g that life is unbearably wearisome. [lit. tedium]

leii (*le/goo'*), n. a city in SE South Korea; com- al center. 876,000 (1980). Japanese, Taikyu.

len (*le/lon'*), n. a city in W South Korea. 228,957. Japanese, Taiden.

len, n. 1. Hand. 2. any of various other similar of weight in the Far East. 3. n. Chinese money of, being the value of this weight of standard.

[< Pg < Malay *toloi* weight]

len, n. Archaic taken. [ME (*y*)tan, tan, tan, taken]

len (*le/nf*), n., pl. -nines (*le/nfz*). 1. Glass, a headband or fillet. 2. Archit. (on a Doric column) a fillet or band separating the frieze from cistrave. 3. Amer. a ribbonlike structure, as cords of white nerve fibers in the brain. 4. any form of the genus *Tenias*, parasitic in man and mammals. Also, tenia. [*< L < Gk tainia band*.]

len-cide (*le/nse sid/*), *Med.* —*adj.* 1. Also, *len-cid/əl*, *tenincidal*, destroying tapeworms.

tag team

Taft-Hartley Act (*taft/hart/le*), U.S. an act of Congress (1947) which supersedes but continues most of the provisions of the National Labor Relations Act and which, in addition, provides for an eighty-day injunction against strikes that endanger public health and safety and bans closed shops, featherbedding, secondary boycotts, jurisdictional strikes, and certain other union practices.

tag (*tag*, n., v. tagged, tag-ging). —n. 1. a piece or strip of strong paper, leather, or the like, for attaching by one end to something as a mark or label: The price is on the tag. 2. any small knotted or loosely attached part or piece; tatter. 3. a loop of material sewn on a garment so that it can be hung up. 4. a metal, plastic, or other hard substance at the end of a shoelace, cord, or the like. 5. Axiging, a small piece of metal, or the like, tied to the shank of a hook at the body of an artificial fly. 6. the tail end or concluding part, as of a proceeding. 7. the last words of a speech, scene, act, etc., as in a play; a curtain line. 8. in computer programming, sentinel (def. 4). 9. an addition to a speech or writing, as the moral of a fable. 10. a quotation added for special effect. 11. a descriptive word or phrase applied to a person, group, organization, etc., as a label or means of identification; epithet: *After the accident, they gave him the tag of murderer.* 12. a trite phrase or saying cliché. 13. a traffic ticket. 14. a curlicue in writing. 15. a lock of hair. 16. a matted lock of wool on a sheep. 17. Fox hunting, the white tip of the tail of a fox. 18. Obs. the rabbit. —v.t. 19. to furnish with a tag or tags; attach a tag to. 20. to accuse of a violation, esp. of a traffic law; give a traffic ticket to: He was tagged for speeding. The policeman tagged the car for parking on the wrong side of the street. 21. to append as a tag, addition or afterthought, to something else. 22. to attach or give an epithet to: *He tagged me as a fool.* 23. to hold answerable or accountable for something; attach blame to: The pitcher was tagged with the loss of the game. The firm tagged him with the loss of the account. 24. to set a price on; fix the cost of: The dealer tagged the boat at \$100 less than the suggested retail price. 25. Informal, to follow closely: I tagged him to an old house at the outskirts of town. 26. to remove the tags of wool from (a sheep). —v.t. 27. to follow closely; go along on about as a follower; to tag after someone: to tag along behind someone. [late ME *tagge*; c. MLG. *Norr tagge*. Sw *lägg* pointed protruding part; akin to *TAKE*] —tag/like', adj.

tag (*tag*), n., v. tagged, tag-ging. —n. 1. a children's game in which one player chases the others till he touches one of them, who then takes his place as pursuer. 2. Baseball, the act or an instance of tagging a base runner. —v.t. 3. to touch in or as in the game of tag. 4. Baseball, a. to touch (a base runner) with the ball held in the hand or glove. b. Slang, to hit (a pitched ball) solidly. c. Slang, to make a number of hits or runs as specified in batting against (a pitcher): They tagged him for two hits in the first and three hits and two runs in the third. 5. Boxing, to strike an opponent with a powerful blow. 6. tag up, Baseball, to (a base runner) to touch the base occupied before attempting to advance a base, after the catch of a fly ball: He tagged up and scored from third on a long fly to center. [? special use of tag]

ta-ga-log (*ta/ga/loq*, *tag'a/loq*), n., pl. -logs, (esp. collectively) -log for 1. 1. a member of a Malayan people native to Luzon, in the Philippines. 2. the principal Indonesian language of the Philippines.

ta-gran-trog (*ta/gran/rok'*), n. 1. a seaport in the S Soviet Union in Europe, on the Gulf of Taganrog. 240,000 (est. 1982). 2. Gulf of, an arm of the Sea of Azov.

tag-board (*tag'bord'*, *bord'*), n. a strong cardboard suitable for tags or posters. [*TAG* + *BOARD*]

tag/boat, a small rowboat usually towed astern of